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As a medical device manufacturer and provider of durable medical equipment, CoolSystems, Inc., wishes to establish a "code of ethics" pertaining to our interactions with other healthcare professionals including physicians, physical therapists, athletic trainers and other durable medical equipment providers.

The Management Team sought such a code that is reflective of our values and our respect for our customers. We believe that the Code of Ethics adopted by AdvaMed (Advances Medical Technology Association) reflects those values while addressing the unique relationships between industry and medical professionals, who partner in efforts to provide, develop and/or assess technology or service for use in the care of patients.

Thus, we herein declare that CoolSystems, Inc. makers of Game Ready adopt by reference the AdvaMed Code of Ethics (attached).

This code of ethics is in addition to our employee code of conduct and the requirements of HIPAA. As an organization, we agree to embrace all of the above, as appropriate.

Sincerely,



Craig Grabell  
President & CEO