



CoolSystems Selects PRIDE Industries to Provide Medical Manufacturing and Supply Chain Support for Game Ready™ Injury Treatment System

Alameda, Calif., and Roseville, Calif. – February 6, 2009 – CoolSystems Inc. – makers of Game Ready™, an injury treatment system that has been designed to use cold and compression therapy to speed patients' recovery from injury or surgery – has selected PRIDE Industries, among the nation's largest employers of people with disabilities, to provide electro-mechanical and mechanical assembly, product testing and supply chain management. This announcement expands on a three-year relationship between the two companies, during which time PRIDE provided the same services for a Game Ready product used to treat horses.

Game Ready is a portable device that improves on traditional icing techniques by combining NASA spacesuit technology for its anatomic wraps with adjustable cold and compression therapy. Game Ready is the injury treatment system of choice for thousands of prominent orthopedic clinics and professional sports teams from the National Basketball Association, National Football League and National Hockey League, as well as U.S. Olympic teams and numerous military operational forces, all which require individuals to maintain peak performance.

"PRIDE Industries has been a tremendous partner for our equine products, so we are pleased to work with them on our Game Ready systems for the human market," said Russ Harrison, president and CEO of CoolSystems. "We have been impressed with their attention to detail, exemplary service and their leadership in employing people with disabilities."

PRIDE Industries is ISO 13485 certified and licensed by the state of California for medical device manufacturing. Through its Manufacturing and Logistics Division, PRIDE Industries offers a full range of custom-designed, single-source service capabilities, including electronics and medical device manufacturing, supply chain solutions, automated order fulfillment, contract packaging, kitting, and global sourcing and distribution.

"Working with CoolSystems on the human product is very exciting," said Steve Twitchell, vice president of Manufacturing and Logistics of PRIDE Industries. "As Game Ready continues to expand its market reach, we are pleased that our solutions satisfy their needs."

About CoolSystems

Based in Alameda, California, CoolSystems Inc., makers of Game Ready™, manufactures and markets pneumatic cryotherapy systems for humans, equines and canines. The systems provide intermittent or cyclical compression while simultaneously delivering dry, adjustable cold therapy when applied to the affected area. The system can be operated with minimal training, and with its patented ergonomic wraps, adjustable temperature and compression levels, and its portable design, can be incorporated into a multitude of treatment protocols. For public information, please visit www.gameready.com.

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About PRIDE Industries

PRIDE Industries is a nonprofit organization providing a variety of business solutions to meet the manufacturing and service needs of companies nationwide. PRIDE employs more than 4,100 individuals across nine states and in the nation's capitol, including more than 2,700 people with disabilities. PRIDE is a self-sustaining business with over \$145 million in annual revenue and ranks as the third largest manufacturing and service company in the greater Sacramento region. Founded in 1966, PRIDE is headquartered in Roseville, California. For more information, visit PRIDE online at www.prideindustries.com.

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